

HELP RAISE AWARENESS ABOUT HUMAN TRAFFICKING IN INDIANA.

To join our team as a volunteer social media advocate:

- 1** Like, share, retweet and comment on Ascent121 social media posts
- 2** Visit Ascent121.org and click on **Get Involved** to download a Social Media Advocacy Kit
- 3** Post Ascent121 graphics and messages on social media with the **#Ascent121 hashtag**
- 4** Ask your friends and family to join our team!

CONNECT WITH US

- twitter.com/AscentOne21
- facebook.com/Ascent121
- instagram.com/AscentOne21
- Use **#Ascent121**



FREQUENTLY ASKED QUESTIONS

How can I use hashtags to broaden Ascent 121's audience?

Combine the #Ascent121 hashtag with other human trafficking hashtags such as #EndSlavery #EndIt #HumanTrafficking #AntiTrafficking #Indiana

How often should I share about Ascent 121 on social media?

Be sensitive to your friends and family on social media and don't overshare. A good rule of thumb is about two times a week.

Can I post my own images with the Ascent 121 hashtag?

Yes, and we have a few tips to make sure your images are aligned with our goals.

1. Please link to the Ascent 121 website and social media sites in your posts.
2. Ascent 121 logos are used on official materials. When posting your own images, please do not embed Ascent 121 logos.
3. We are very intentional about a message of hope. Please do not ever use images featuring physical bondage of any kind (no cages, no chains, no handcuffs, no barcodes, etc).



A S C E N T 1 2 1

P.O. BOX 1143 • CARMEL, IN 46082
317.759.0067 • ASCENT121.ORG